

# SMA LUNCH MEETING



## THE PERSUASIVE LEADER: HOW TO SPEAK with MAXIMUM IMPACT

**SPEAKER:**

**Patrick McClure**  
CONNEXIA GROUP



Patrick McClure has been training speakers and trainers for over 30 years, and in today's presentation he will show you how these "podium skills" translate into stellar business results. During this energetic and entertaining program, he will train you to organize your thinking, prepare your

message, command attention and accomplish your results. Whether presenting your proposal to an architect, a builder, a contractor, or a dealer, the ability to persuade from the podium is a highly admired and sought after skill. Patrick is the founder of the Connexia Group, a consulting firm specializing in accelerating performance in sales, management, and presentation skills. As a professional speaker, Patrick's motivational speeches and seminars have entertained and inspired a broad spectrum of audiences. He recently published his second book entitled "Find Lost Revenue: Uncover Hidden Causes to Common Sales and Marketing Problems."

- ◆ How to capture attention in the first 30 seconds
- ◆ How to develop your 3 key messages
- ◆ How to survive today's down economy
- ◆ How to motivate your employees and teammates
- ◆ How to become a more persuasive leader

**DATE:**  
Thursday, June 11, 2009

**TIME:**  
11:45 AM Lunch Meeting

**LOCATION:**  
Antonello's Ristorante  
3800 Plaza Drive  
Santa Ana, CA

**We live today in challenging economic times, and in order to succeed you have to be better, faster, quicker, and more capable than your competitors...learn how!**

**RSVP** required by June 8, 2009



NAME(S) \_\_\_\_\_

NAME(S) \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

QTY.	RESERVATION: JUNE 11 MEETING	EACH	TOTAL
	Member	\$35	
	Non-member	\$50	

Check enclosed (payable to SMA)      Total \$ \_\_\_\_\_

VISA     MasterCard

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CARDHOLDER NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_

MAIL registration form and your check (payable to SMA) or FAX registration form with your credit card info:  
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