

Stucco



**Stucco Manufacturers Association**

## Benefits of Stucco

*Aesthetic appeal and versatility of design have for centuries captured the imagination of architects and builders. Portland cement plaster has inspired designers to new levels of artistic expression in a variety of building projects when used alone or in a combination with other traditional building materials such as stone, brick, or wood.*

### **Versatility of design and aesthetic appeal:**

Portland cement plaster can be applied to most flat or curved surfaces, inside or outside, in any structure or building lending itself to innovative and creative solutions. Any project can be individualized.

### **Natural beauty:**

Stucco's inherent natural beauty has for centuries enhanced structures around the world. It simply looks great on any type of architecture. It has been the preferred finish of discriminating builders, from lavish villas in Europe to modest abodes of Native Americans.

### **Unlimited textures and colors:**

The finish possibilities are infinite, smooth to course, interesting variety; it is unique among the decorative finishing materials. It can be used to provide highlights, depth, and continuity.

A nearly unlimited palette of colors that never need painting is available to provide a uniform, maintenance-free finish for your most lavish designs. Imagination is the only limitation.

### **Tough, durable, long lasting:**

For centuries, stucco has been known for its durability. Tough, long lasting, abuse and impact resistant, its performance in a variety of climates, enduring wet/dry and freeze/thaw cycles and the extreme desert heat, has made stucco the global standard in cladding materials. In addition, stucco's fire-resistive properties make it a safe covering for your home or business.

### **Long-term value:**

Portland cement plaster is the most inexpensive wall finish by far. Its proven long-term value has been time tested and well documented.

Stucco is the most durable and long lasting wall finish providing years of maintenance-free beauty. Stucco is also easy and inexpensive to repair.

Restucco of existing buildings easily allows change to the appearance of color and texture, giving new character and variety to old buildings.

When you see all that stucco has to offer, you realize it is a "hard system to beat."